

Gmusclefitness.com is a free health and fitness information resource. Our aim is to provide our users with quality content that they can use to live active, healthy lifestyles.

91% of business professionals declare that online advertising is effective at **driving traffic to Web sites.**

62% say that it is effective at **delivering targeted promotions.**

60% state that it is effective at **generating leads.**

Source: ABM 2007 Forrester Study

What does this data mean for your company?

An advertising partnership with gmusclefitness.com will present your products to thousands of fitness fitness enthusiasts who identify with the values of your brand.

What should we expect from this partnership?

Selected partners can expect a 100% ROI because we are offering initial advertising partnerships **free of charge!**

What's the catch?

There isn't one. As a new brand, G Muscle Fitness understands the power of strategic alliances. Offering this service allows us to gather advertising performance data while helping to extend the reach of brands that we respect and trust.

G MuscleFitness.com At-A-Glance

Video Views: 1,290,420

Subscribers: 4,447

Audiences: Males age 35-45
Males age 45-55
Males age 25-35





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Home Page Advertising

Ad Size	Dimension (pixels)	Max File Size
Skyscraper	120x600	25k
Button	125x125	10k

Interior Pages Advertising

Ad Size	Dimension (pixels)	Max File Size
Leaderboard	728x90	23k
Banner	468x60	25k
Skyscraper	120x600	25k
Button	125x125	10k

Accepted Formats

Static or Animated GIF
JPEG
Rich Media (HTML
& Flash)

To submit your ad contact:

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